



Flavours of Campbelltown Food Trail Application form 2023

The Flavours of Campbelltown Food Trail began in 2009 in recognition that the City of Campbelltown had numerous food producers and manufacturers operating in the local area. While most locals knew about the food variety on their door step, it was time to let the rest of Adelaide and our interstate visitors know.

Council appointed media ambassador, Michael Keelan, to assist with promotion. Michael Keelan is a radio host for FIVEaa, hosting a weekend breakfast lifestyle show that targets a wide demographic of potential visitors who love to travel and eat well.

Council used and continues to use multiple social media channels to promote the Food Trail and local businesses to a broad market of potential visitors. Ongoing growth in digital reach has resulted in improved awareness and growth of local businesses.

In 2017 the Campbelltown Food Trail branding was revamped to adopt a modern look and feel to promote local businesses. An online booklet can be downloaded from Council's website:
www.campbelltown.sa.gov.au/foodtrail.

Membership

Detailed in this document are options for your business to join in the ongoing promotion of the local food businesses in Campbelltown. It may be through Full Membership or a Single Listing, or through Council's signature events.

To be involved please return the application form attached as quickly as possible so that Council can continue the conversation with your business, and you can secure your listing in the 2023 Food Trail or a spot at one of our events.

Forms need to be returned to Council either by email or mail to
mail@campbelltown.sa.gov.au or mail PO Box 1, Campbelltown SA 5074

If you have any questions at all please contact Ankica Elder, Economic Development Officer Marketing and Sponsorship at **aelder@campbelltown.sa.gov.au** or on **8366 9352** or Emily Moskwa, Team Leader Economic Development at **emoskwa@campbelltown.sa.gov.au** or on **8366 9293**.

Key Dates

Registrations close Monday 27 February 2023

Launch in March 2023

Option 1 – Full Membership

Flavours of Campbelltown Membership \$340 (all prices quoted in this document include GST)

For your membership you will receive the following:

Marketing:

- Inclusion in the 2023 digital Food Trail Booklet
- Inclusion on the 2023 printed Food Trail Map
- Opportunity to participate in the 'Why Leave Campbelltown' gift card program
- Websites including Councils, Tourism SA and ATDW (Australian Tourism Data Warehouse)
- Social Media via Facebook, Twitter and Instagram
- Inclusion on Apps such as the My Local Services App and FreeGuides
- Council street banners and wayfinding street signage
- Photography of business for promotional purposes (once every 2 years)
- Additional marketing opportunities as they arise

Events:

Campbelltown Council stages a number of events in the area. Members of the Campbelltown Food Trail will be offered priority entry into the Campbelltown Moonlight Markets as well as a discount to participate. In the event that we have more than one operator selling the same type of food, stall position and availability will have to be negotiated with the operators and Council.

1. The 2022/2023 **Campbelltown Moonlight Markets** will occur on the first Friday of December, February and March. The markets consist of approximately 100 Artisan stalls and 20 food stalls.

Member Discounted Price:

\$55 (incl GST) per market

If not a member:

\$175 (incl GST) per market

The fees include a site, trestle and power,

2. The **Campbelltown Pizza Festival** is held on weeknights during the month of July in 10-12 Pizza venues in the Campbelltown Council area. Council coordinates entertainment, infrastructure and marketing for the event. Venues organise pizza specials for the night and are encouraged to provide additional activities/entertainment/decorations or pizza tastings at their event.

Member Discounted Price:

\$110 (incl GST)

If not a member:

\$275 (incl GST)

3. Council is organising **Food Trail Bus Tours** with **Tasting Australia 2023** and adding other tours throughout the year. This is an opportunity to show off the region of Campbelltown and what we have to offer. More information will be provided upon request.

Option 2 – Single listing (with logo)

Single listing with business logo of any eateries in booklet and listed on website for \$110 (incl GST) – but no discounted or priority inclusion in the events.

Option 3 – Single listing (no logo)

Single listing of any eateries in booklet and listed on website for \$60 (incl GST) – but no discounted or priority inclusion in the events.

New Payment Plan

Businesses are now encouraged to pay via direct debit. Payment options include payment in full now, in January 2023 or a 3 month direct debit payment plan over January, February and March 2023. Please contact us if you would like to discuss further.

Application Form 2023

Business Name:

Business Address:

Contact Name:

Contact Number:

Contact Email:

Contact Address:

Is this business registered for GST? ☐ Yes ☐ No

Membership Type: ☐ Full \$340 Incl GST ☐ Listing (with logo) \$110 Incl GST ☐ Listing (no logo) \$60 Inc GST

Eastern Health Authority Number: **ABN:**

Description of product(s)

Events:

Do you want to receive an application form for the Moonlight Markets? ☐ Yes ☐ No

Do you want to receive an application form for the Pizza Festival? ☐ Yes ☐ No

Do you want to receive information about Council's Tasting Australia events? ☐ Yes ☐ No

Would you like to be part of regular (e.g. monthly) Food Trail Bus Tours to your venue? ☐ Yes ☐ No

Provided a copy of public liability insurance attached to this document? ☐ Yes ☐ No

Signature: **Date:**

Direct Debit Request Service Agreement

Section 1

Business Name:

Contact Name:

Email Address for Invoices / Receipts:

Request and Authority to debit the account named below to pay through:

☐ Direct Debit (Complete Section 2)

☐ Credit Card (Complete Section 3)

Section 2 - Bank Account Details

I/We request and authorise the Campbelltown City Council (User ID411180) to arrange, through its own financial institution, a debit to your nominated account below with any amount the Campbelltown City Council has deemed payable by you. This debit or charge will be made through the Bulk Electronic Clearing System (BECS) from your account held at the financial institution you have nominated below and will be subject to the terms and conditions of the Direct Debit Request Service Agreement.

Name of Bank or Financial Institution:

Branch:

BSB Number (6 digits): ____ - ____ - ____

Account Number:

Name of Account:

Account – these account types accepted: ☐ Savings ☐ Cheque

Account Signatures – All signatories to sign form

Payment Details

Total Payment Amount: ☐ \$340 Incl GST ☐ \$110 Incl GST ☐ \$60 Incl GST

Payment Date: ☐ Now ☐ Full Amount in Jan 2023 ☐ Split into 3 equal payments over Jan, Feb and March 2023

Acknowledgment

By **signing** and/or providing us with a **valid instruction** in respect to your *Direct Debit Request*, you have understood and agreed to the terms and conditions governing the debit arrangements between you and **Campbelltown City Council** as set out in this Request and in your *Direct Debit Request Service Agreement*.

Signature: Date:

Section 3 - Credit Card

Card Type: ☐ Mastercard ☐ VISA

Name on Card:

Credit Card Number: ____ - ____ - ____ - ____ - ____ - ____

Expiry Date: ____ CCV: ____ Total Payment Amount: ☐ \$340 Incl GST ☐ \$110 Incl GST ☐ \$60 Incl GST

Payment Date: ☐ Now ☐ January 2023

Receipt Required: ☐ Yes ☐ No

Cardholder's Signature: Date:

Direct Debit Request Service Agreement

The following is your Direct Debit Service Agreement with **Campbelltown City Council ABN 37 379 133 969**. The agreement is designed to explain what your obligations are when undertaking a Direct Debit arrangement with us. It also details what our obligations are to you as your Direct Debit Provider.

We recommend you keep this agreement in a safe place for future reference. It forms part of the terms and conditions of your Direct Debit Request (DDR) and should be read in conjunction with your DDR form.

Definitions

Account means the account held at *your financial institution* from which we are authorised to arrange for funds to be debited.

Agreement means this Direct Debit Request Service Agreement between *you* and *us*.

Banking Day means a day other than a Saturday or a Sunday or a public holiday listed throughout Australia.

Debit Day means the day that payment by *you* to *us* is due.

Debit Payment means a particular transaction where a debit is made.

Direct Debit Request means the Direct Debit Request between *us* and *you*.

Us or **We** means **Campbelltown City Council** (the Debit User) *you* have authorised by requesting a Direct Debit Request.

You means the customer who has signed or authorised by other means the *Direct Debit Request*.

Your Financial Institution means the financial institution nominated by *you* on the DDR at which the *account* is maintained.

1. Debiting your account

1.1 By signing a *Direct Debit Request* or by providing *us* with a valid instruction, *you* have authorised *us* to arrange for funds to be debited from *your account*. *You* should refer to the *Direct Debit Request* and this *agreement* for the terms of the arrangement between *us* and *you*.

1.2 We will only arrange for funds to be debited from *your account* as authorised in the *Direct Debit Request*.

1.3 If the *debit day* falls on a day that is not a *banking day*, we may direct *your financial institution* to debit *your account* on the following *banking day*. If *you* are unsure about which day *your account* has or will be debited *you* should ask *your financial institution*.

2. Amendments by us

2.1 We may vary any details of this *agreement* or a *Direct Debit Request* at any time by giving *you* at least **fourteen (14) days** written notice.

3. Amendments by you

3.1 *You* may change, stop or defer a debit payment, or terminate this agreement by providing *us* with at least **fourteen (14) days** notification by writing to:

PO Box 1, Campbelltown SA 5074 or

by telephoning *us* on **08 8366 9222** during business hours; arranging it through your own financial institution.

4. Your obligations

4.1 It is *your* responsibility to ensure that there are sufficient clear funds available in *your account* to allow a *debit payment* to be made in accordance with the *Direct Debit Request*.

4.2 If there are insufficient clear funds in *your account* to meet a debit payment:

(a) *you* may be charged a fee and/or interest by your *financial institution*;

(b) *you* may also incur fees or charges imposed or incurred by *us*; and

(c) *you* must arrange for the *debit payment* to be made by another method or arrange for sufficient clear funds to be in *your account* by an agreed time so that we can process the *debit payment*.

4.3 *You* should check your *account* statement to verify that the amounts debited from *your account* are correct.

4.4 If **Campbelltown City Council** is liable to pay goods and services tax ("GST") on a supply made in connection with this *agreement*, then *you* agree to pay **Campbelltown City Council** on demand an amount equal to the consideration payable for the supply multiplied by the prevailing GST rate.

5. Dispute

5.1 If *you* believe that there has been an error in debiting *your account*, *you* should notify *us* directly on **08 8366 9222** and confirm that notice in writing with *us* as soon as possible so that we can resolve your query more quickly. Alternatively *you* can take it up with *your financial institution* direct.

5.2 If we conclude as a result of our investigations that *your account* has been incorrectly debited we will respond to *your* query by arranging for *your financial institution* to adjust *your account* (including interest and charges) accordingly. We will also notify *you* in writing of the amount by which *your account* has been adjusted.

5.3 If we conclude as a result of our investigations that *your account* has not been incorrectly debited we will respond to *your* query by providing *you* with reasons and any evidence for this finding in writing.

6. Accounts

You should check:

(a) with *your financial institution* whether direct debiting is available from *your account* as direct debiting is not available on all accounts offered by financial institutions;

(b) *your account* details which *you* have provided to *us* are correct by checking them against a recent *account* statement; and

(c) with *your financial institution* before completing the *Direct Debit Request* if *you* have any queries about how to complete the *Direct Debit Request*.

7. Confidentiality

7.1 We will keep any information (including *your account* details) in your *Direct Debit Request* confidential. We will make reasonable efforts to keep any such information that we have about *you* secure and to ensure that any of our employees or agents who have access to information about *you* do not make any unauthorised use, modification, reproduction or disclosure of that information.

7.2 We will only disclose information that we have about *you*:

(a) to the extent specifically required by law; or

(b) for the purposes of this *agreement* (including disclosing information in connection with any query or claim).

8. Notice

If *you* wish to notify *us* in writing about anything relating to this *agreement*, *you* should write to: **PO Box 1, Campbelltown SA 5074**

8.2 We will notify *you* by sending a notice in the ordinary post to the address *you* have given *us* in the *Direct Debit Request*.

8.3 Any notice will be deemed to have been received on the third *banking day* after posting.