

Campbelltown City Council

Moonlight Markets



at Thorndon Park

Sponsorship Proposal 2026/2027

The annual Moonlight Markets continue to deliver an exceptional experience for the whole family. With an average nightly attendance of more than 8,000 people from all over metropolitan Adelaide and outer lying areas, the Moonlight Markets at Thorndon Park are truly first class and are regarded as one of the largest market offerings in South Australia.

Now in the fifteenth year, the annual Campbelltown Moonlight Markets continue to deliver a fun filled event for all ages. This free family event is held in Thorndon Park, Paradise on the first Friday of November, December, February and March each year, from 5:30 pm – 9:30 pm.

Each Market features approximately 100 artisan craft and fashion stalls and showcases the Flavours of Campbelltown Food Trail vendors, food vans, and other local businesses. Music, entertainment, and children's activities are enjoyed by the crowd.

Planning has commenced for the 2026/2027 season and we are looking to develop a partnership with your business. Council wants to ensure the Moonlight Markets deliver a family event that supports local businesses, encourages tourism, showcases our business partners and local talent.

Council is very excited to present this sponsorship proposal to you. We look forward to your potential participation and contribution to the 2026/2027 Moonlight Markets.



This year the Markets will be held on the following dates:

- Friday 6 November 2026
- Friday 4 December 2026
- Friday 5 February 2027
- Friday 5 March 2027

www.campbelltown.sa.gov.au/markets

Sponsorship Details

BENEFITS	Platinum	Gold	Silver	Bronze
PRE-EVENT RECOGNITION				
TV Screen Promotion Program displayed in Council foyer, The ARC Campbelltown and Library (scrolling display) – Subscribers will be entitled to a 15 second advert that will be displayed during the Moonlight Market season – Art work to be supplied by business.	●			
Acknowledgement as 'Proud Supporter of the Moonlight Markets' on social media.	●			
Priority company logo placement on Moonlight Markets promotional materials – street banners, Facebook, Council's website, event corflutes.*	●	●		
Company name listed on Moonlight Markets promotional materials – street banners, Facebook, Council's website, event corflutes.*			●	●
Stand alone Facebook advert on Council's page – artwork to be supplied.	●			
Stand alone Facebook advert on Moonlight Markets page – artwork to be supplied.	●	●	●	
Sponsor website hyperlinked directly from Council's 2026/2027 Moonlight Markets web page.	●	●	●	●
Naming rights of an activity at the Moonlight Markets (to be negotiated on a first come, first served basis).	●	●		
Opportunity to provide prizes for media or promotional activities.	●	●	●	●
ON-SITE RECOGNITION				
Free 3x3m stall site and lighting at 4 markets – marquee to be supplied by business.	●			
Free 3x3m stall site and lighting at 3 markets – marquee to be supplied by business.		●		
Free 3x3m stall site and lighting at 2 markets – marquee to be supplied by business.			●	
Your business banner displayed at each of the 4 Markets – Location as negotiated with the Event Coordinator.	●			
Priority company logo placement on corflutes within the Moonlight Markets.*	●	●		
Company name listed on corflutes within the Moonlight Markets.*			●	●
Additional opportunities to promote your business at the event in discussion as approved by the Event Coordinator.	●	●		
Indirect promotion of products or services distributed to approximately 100 Market Stallholders.	●	●	●	●
TOTAL INVESTMENTS	\$10,000 (+GST)	\$7,000 (+GST)	\$4,000 (+GST)	\$1,500 (+GST)

*To secure logo and/or company name placement on printed promotional items, sponsorship support must be confirmed in writing by Sunday 27 September 2026.

Contact Us

The four Markets offer a unique opportunity to showcase your business. I hope you will consider partnering with Campbelltown City Council. Please feel free to contact either of the following officers to discuss the sponsorship levels or for any questions regarding this document:

Ankica Elder

Economic Development Officer

Marketing & Sponsorship

Phone: 8366 9352

Email: aelder@campbelltown.sa.gov.au

Jenah Bambrick

Event Coordinator

Phone: 8366 9209

Mobile: 0408 032 327

Email: jbambrick@campbelltown.sa.gov.au

Sponsorship Agreement

Between:

Campbelltown City Council
172 Montacute Road, Rostrevor SA 5073
and

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Event:

2026/2027 Moonlight Markets

Dates:

- Friday 6 November 2026
- Friday 4 December 2026
- Friday 5 February 2027
- Friday 5 March 2027

Location:

Thorndon Park, Hamilton Terrace, Paradise

Sponsorship amount: plus GST

Signed for on behalf of

By
(Insert name of authorised person) (Signature of authorised Officer)

Date

Signed for on behalf of

Campbelltown City Council (ABN 37 379 133 969)

By
(Insert name of authorised person) (Signature of authorised Officer)

Date

