

Strategic Plan 2028

Half Yearly Report

January – June 2025

Kaurna Acknowledgement

We acknowledge that we work, live and play on Kaurna Yarta. We respect the unique connection and relationship Kaurna Peoples have to Country and their ever enduring cultural heritage.

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Message from our Chief Executive Officer

Following the launch of our Strategic Plan in late 2024, Council established initial Business Plans for a six month period to initiate delivery of its Strategic Plan.

The following achievements have been collectively achieved during this period:

- ESCOSA conducted an external review of Council's finances, publishing their Local Government Advice report in February 2025. Council's financial performance was found to be sustainable with robust strategic planning processes, sound operating surpluses and rates growth per property consistent with inflation.
- Council progressed its investigations of a Community Hub, including endorsement of 3 options for discussion with the Community on 1 July 2025
- Council agreed to continue the existing Food Organics, Garden Organics (FOGO) trial
- The Innovation Strategy was adopted; further strategic planning work included endorsement of the following plans for community engagement:
 - Revised Open Space Strategy
 - Draft Transport Plan (northern section)
 - Draft Waste & Resource Recovery Strategy
- An extensive survey of Council's Customer Service was conducted to determine satisfaction levels and identify opportunities for improvement.

As we reflect on these achievements, I would like to acknowledge that this work demonstrates the strength of our organisation; our strong financial position, the skills and adaptability of our Staff, and our collective commitment to achieving our long-term goals. We've capitalised on opportunities, faced challenges and evolved to meet legislative and other changes as they are thrust upon us.

Staff are focussed on achieving our vision: 'a safe, sustainable, vibrant Community', and committed to delivering our mission; 'the Community is the centre of everything we do'.

I look forward to working with our Elected Members and Staff to deliver services and facilities for our Community, and continuing to promote opportunities and connections so residents, business owners and visitors feel welcomed and thrive.

Paul Di Iulio
Chief Executive Officer

*Creating a connected
Community we are all proud
of.*

Our Plan at a Glance

Our Vision

A safe, sustainable, vibrant **Community**

Our Goals



Goal 1

Support our Community
and Businesses



Goal 2

Protect and enhance
our environment



Goal 3

Manage our assets
effectively



Goal 4

Deliver strong
leadership

Our Mission

The **Community** is the centre of
everything we do

Our Leadership Team

Elected Members



Mayor Jill
Whittaker OAM

Gorge Ward



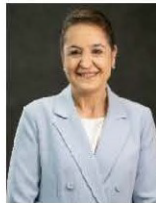
Cr Dom
Barbaro

Hectorville Ward



Cr Yassir
Ajrish

Newton Ward



Cr Anna
Leombruno

River Ward



Cr Jagdish
Lakhani

Woodforde Ward



Cr Therese
Britton-La Salle



Cr Johanna
McLuskey



Cr Luci
Blackborough



Cr Claude
Scalzi



Cr Matthew
Noble



Cr John
Flynn

Executive Management Team



Paul Di Iulio
Chief Executive Officer



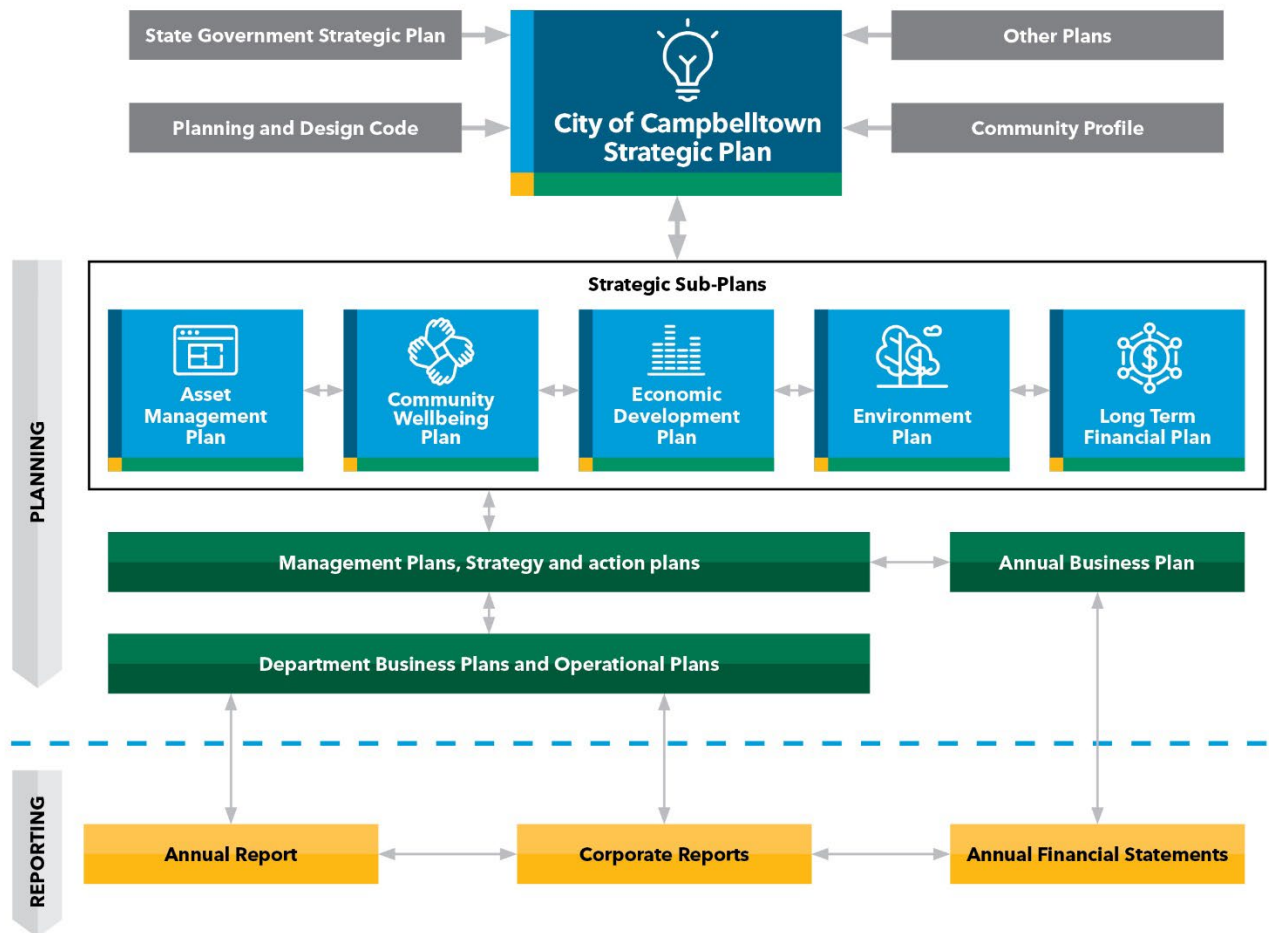
Michelle Hammond
General Manager
Community Connections



Andrian Wiguna
General Manager Infrastructure,
Planning & Sustainability Services

Our reporting structure

Council manages the delivery of its Strategic Plan through Strategic Sub-Plans, associated Management Plans, Strategies and Action Plans, and Departmental Business Plans.



This report provides highlights from the reporting period specifically in relation to Strategic Plan Goals and Themes. Data is sourced from Council's Corporate Plan Monitoring (CPM) platform which requires quarterly reports from Staff in relation to Focus Area performance indicators and targets.



This Goal's purpose:

- Support our Community members to participate actively in Community life. We will build on the connections already created through our highly productive library programs and events, activities at the ARC Campbelltown and other sports and leisure facilities, Community development and social inclusion programs, and business and organisational partnerships.
- Provide opportunities for our local business Community to support them to be successful in our Council area.

Our Themes for the next 4 years are:

- Provide services and programs that reflect Community needs
- Work with our Community to connect people and create a sense of belonging
- Focus on customer experience
- Support our local businesses

*Creating a connected Community
we are all proud of.*

Goal 1

Support our Community and Businesses

Theme ¹	Key Achievements	Key Planned Activities	Executive Owner
Provide services and programs that reflect Community needs	<u>January – June 2025</u> <ul style="list-style-type: none"> 361,387 visits to The ARC including 11,914 learn to swim classes, 84,273 casual swim visits and 60,500 ARC court sport participants Draft Library Plan project commenced Toy Libraries grant sourced to support Disability Access and Inclusion Campbelltown Library been recognised as working towards dementia-friendly accreditation by Dementia Australia. Campbelltown Home Support Program delivered (2,604 one way transport trips, 4,817 social group programs hrs, 323 hrs of individual shopping support) 	<u>2025</u> <ul style="list-style-type: none"> Create an ARC Vision Statement Finalise the Library Plan 	GMCC
Work with our Community to connect people and create a sense of belonging	<u>January – June 2025</u> <ul style="list-style-type: none"> Funding secured for Hectorville neighbourhood project Launch of the 2025 Women of Campbelltown Review of hired facilities undertaken 	<u>2025</u> <ul style="list-style-type: none"> Revise Community Wellbeing Plan sub-plans 	GMCC
Focus on customer experience	<u>January – June 2025</u> <ul style="list-style-type: none"> Customer Service audit completed 	<u>2025</u> <ul style="list-style-type: none"> Create a Communications Strategy 	GMCC
Support our local businesses	<u>January – June 2025</u> <ul style="list-style-type: none"> Magill Village Easter activation event held in partnership with City of Burnside Two Tasting Australia bus tours successfully held (fully booked) 	<u>2025</u> <ul style="list-style-type: none"> Create a Prospectus to attract new businesses 	CEO

¹ Refer **Glossary** for definitions in tables



This Goal's purpose:

Following declaration of a Climate Emergency in 2019, Council has adopted a Climate Solutions Strategy and progressed urgent action regarding Climate Change. We are taking action to encourage our residents to contribute towards environmental sustainability, and to protect and enhance our natural environment; our creeks and trails, parks and reserves, street trees and verges. We are minimising our waste and improving sustainable kerbside collection processes, aiming to enable circular economy outcomes, and taking action to harness and improve our use of water.

Our Themes for the next 4 years are:

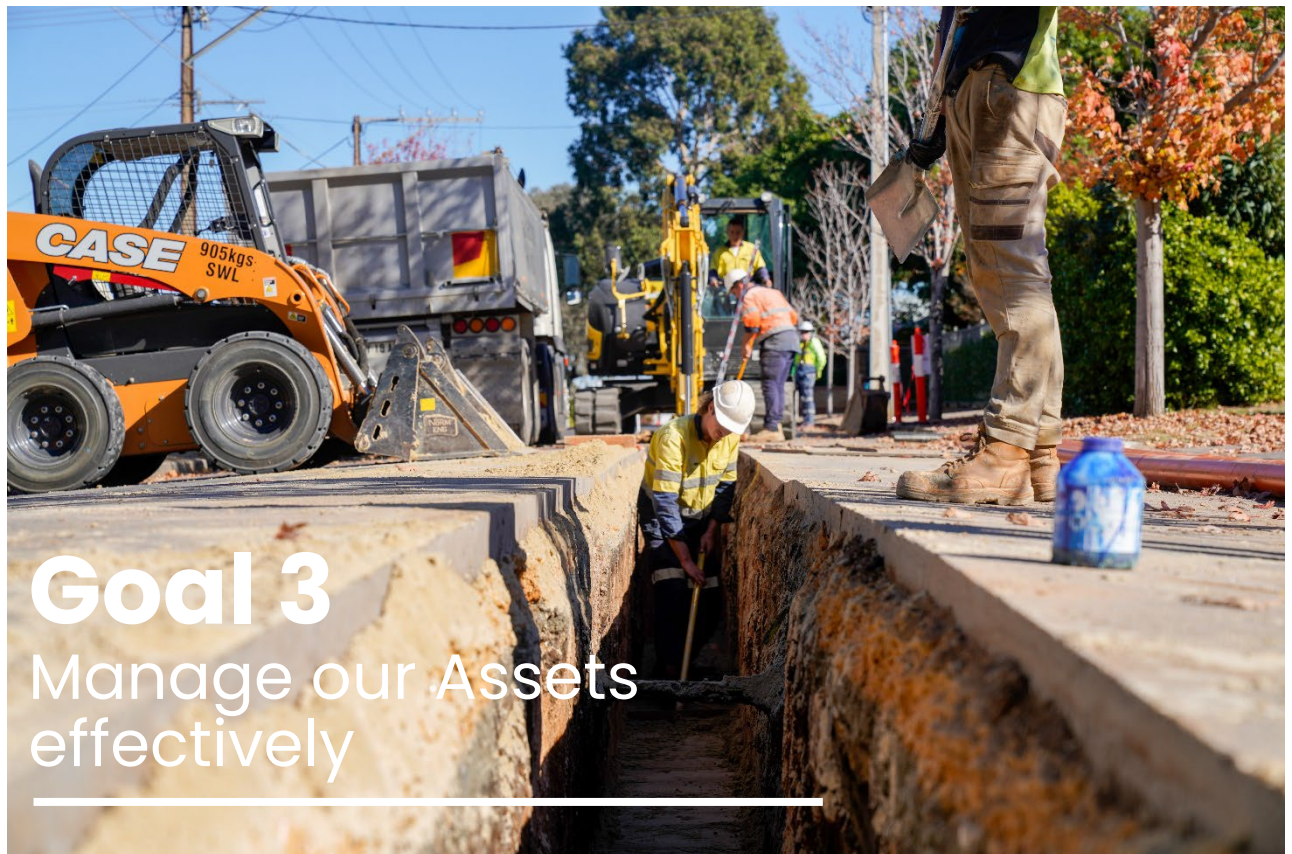
- Lead our City to a Climate resilient, sustainable future
- Green our City
- Improve our waste and resource recovery
- Manage our water resources sustainably

*Supporting a greener,
healthier and climate
resilient future.*

Goal 2

Protect and enhance our Environment

Theme	Key Achievements	Key Planned Activities	Executive Owner
Lead our City to a Climate resilient, sustainable future	<u>January – June 2025</u> <ul style="list-style-type: none"> Council signed a power purchase agreement to procure 100% of its electricity needs from renewable energy Environmentally Sustainable Design in Infrastructure Projects document adopted and Staff commenced use for projects Cool Spaces program 2024/2025 successfully implemented Successful Community Bulk Buy Event 2025 resulted in 242 households requesting quotes Purchased 2 electric vans 	<u>2025</u> <ul style="list-style-type: none"> Eliminate Council's Scope 2 emissions from 1 July 2025 Review Climate Solutions Strategy and Action Plan Implement energy audit recommendations (following review at 8 Council sites) Hold Sustainable Transport Incentive launch to provide Community rebates for e-bikes and cargo bikes 	GMIPSS
Green our City	<u>January – June 2025</u> <ul style="list-style-type: none"> Annual tree planting program completed; 1,236 trees planted Vibrant verge and tree assistance grant distributed to Community Community planting events held to rewild Fifth Creek and increase River Drive, Athelstone canopy 	<u>2025</u> <ul style="list-style-type: none"> Grant distribution for environmental initiatives Continue Rewilding Fifth Creek program 	GMIPSS
Improve our waste and resource recovery	<u>January – June 2025</u> <ul style="list-style-type: none"> Waste & Resource Recovery Strategy endorsed for community engagement FOGO Trial program continued at completion of the trial period 	<u>2025</u> <ul style="list-style-type: none"> Adopt Waste Strategy and commence implementation Continue FOGO Trial program in current trial area 	GMIPSS
Manage our water resources sustainably	<u>January – June 2025</u> <ul style="list-style-type: none"> 1st stage of Third Creek erosion control completed 	<u>2025</u> <ul style="list-style-type: none"> 2nd stage of Third Creek Erosion Control (Gums Reserve) 	GMIPSS



Goal 3

Manage our Assets effectively

This Goal's purpose:

Through this Goal, Council will deliver on its commitment to creating and enhancing its assets, implementing the works required through our adopted Infrastructure Asset Management Plans. We will continue to proactively manage our assets to foster innovative, environmentally sustainable and emerging technologies in our operations, and improve Community members' experiences within the Council area. There is a sustained focus on stormwater management and providing facilities and green space that are safe, accessible and attractive for residents.

Our Themes for the next 4 years are:

- Enhance and maintain our assets to meet current and future Community needs
- Plan our stormwater infrastructure for the future
- Provide a safe pedestrian and transport network
- Provide progressive, accessible and sustainable assets and facilities

*Future-proofing
our city.*

Goal 3

Manage our Assets effectively

Theme	Key Achievements	Key Planned Activities	Executive Owner
Enhance and maintain our assets to meet current and future Community needs	<u>January – June 2025</u> <ul style="list-style-type: none"> Commenced implementation of Asset Management Plans Completed asset unit rate and useful life audit Completed building asset condition and valuation assessment Completed asset audits (footpaths, playgrounds, stormwater assets) 	<u>2025</u> <ul style="list-style-type: none"> Commence Community Levels of Service project Investigate mobile field data capture for maintenance programs and hazard identification 	GMIPSS
Plan our stormwater infrastructure for the future	<u>January – June 2025</u> <ul style="list-style-type: none"> Completed Gorge Road, Athelstone Recreation Reserve and Carlow Avenue flood mitigation projects 	<u>2025</u> <ul style="list-style-type: none"> Flood mitigation – Hallet Avenue, Tranmere & Gorge Road, Athelstone Third Creek Erosion Control (Stage 2) at the Gums Reserve Stormwater Management Plan (Stage 1) – (Southern Section) 	GMIPSS
Provide a safe pedestrian and transport network	<u>January – June 2025</u> <ul style="list-style-type: none"> Transport Plan (northern section) endorsed and community engagement completed Delivered the annual road renewal program including two sub arterial roads (Stradbroke Road and Reid Avenue) 	<u>2025</u> <ul style="list-style-type: none"> Adopt Transport Plan and consider initiatives Source funding for initiatives from Transport Plan Compliance with new E-scooter legislation implications Commence road and footpath renewal programs 	GMIPSS
Provide progressive, accessible and sustainable assets and facilities	<u>January – June 2025</u> <ul style="list-style-type: none"> Community hub (Office & Performing Arts Centre) options endorsed for community engagement Open Space Strategy endorsed for community engagement Upgraded Spencer Street, Monaro Crescent and Donald Street Reserves 	<u>2025</u> <ul style="list-style-type: none"> Adopt Open Space Strategy Confirm preferred Community Hub option following community engagement Upgrade Tranquil Court and Pamela Avenue Reserve Design works – RTLP Path lighting, Lochiel Park Golf building, Rostrevor Tennis Club Building Lochend House Restoration 	GMIPSS



Goal 4

Deliver strong leadership

This Goal's purpose:

This Goal focuses on improving our organisational culture, maintaining and improving strong partnerships with a range of stakeholders, and provision of corporate functions to support a safe, sustainable and vibrant future for our Community.

Our Themes for the next 4 years are:

- Enable our people
- Support our Community
- Deliver corporate systems for sound decision making and service delivery
- Manage community safety effectively
- Support responsible, innovative and vibrant development of our City

*Creative, courageous and
considered thinking – to secure
Campbelltown's future
– and our future is bright.*

Goal 4

Deliver strong leadership

Theme	Key Achievements	Key Planned Activities	Executive Owner
Enable our people	<u>January – June 2025</u> <ul style="list-style-type: none"> Performance Review & Development (PRD) program revised and training delivered to staff Diversity and Inclusion Plan adopted 	<u>2025</u> <ul style="list-style-type: none"> Review Recruitment processes Deliver 2025/2026 Elected Member Training & Development Plan Staff complete PRD program 	CEO
Support our Community	<u>January – June 2025</u> <ul style="list-style-type: none"> Innovation Strategy completed 	<u>2025</u> <ul style="list-style-type: none"> Adopt revised Open Space Strategy Finalise the Boundary Alignment – Adelaide Hills Deliver the Community Satisfaction Survey 	CEO
Deliver corporate systems for sound decision making and service delivery	<u>January – June 2025</u> <ul style="list-style-type: none"> ESCOSA Local Government Advice report received Adopted 2025/2026 Annual Business Plan & Budget and Long Term Financial Plan Essential 8 Maturity Level 2 Plan completed & Cyber Security Officer appointed Internal Audit Work Plan implemented Contract Management Policy endorsed 	<u>2025</u> <ul style="list-style-type: none"> ECSCA finalise the Representation Review Develop Cyber Security Framework & training package Adopt a Digital Strategy Commence Community Land Management Plan Review Internal Audit Plan review Council to join the LGRS Strategic Risk Program 	CEO
Manage community safety effectively	<u>January – June 2025</u> <ul style="list-style-type: none"> Cemetery practices reviewed Parking complaints monitored 	<u>2025</u> <ul style="list-style-type: none"> Develop Regional Public Health Plan Develop Cemetery Strategy Community education program for responsible pet ownership 	GMIPSS
Support responsible, innovative and vibrant development of our City	<u>January – June 2025</u> <ul style="list-style-type: none"> Established a Council position for Renewal SA Magill Precinct Participated in GARP consultation opportunities Confirmed support for Co-Located Housing overlay 	<u>2025</u> <ul style="list-style-type: none"> Support land division development at Darley Road to facilitate additional housing in Paradise Commence preparation of the Housing Strategy 	GMIPSS

Glossary

CEO	Chief Executive Officer
ECSA	Electoral Commission SA
ESCOSA	Essential Services Commission of South Australia
Focus Areas	Specific activities to achieve desired Themes and fulfil the Vision and Mission
FOGO	Food Organics Garden Organics - A Council program that facilitates collection of green kerbside bins weekly and landfill (blue) bins fortnightly
GARP	Greater Adelaide Regional Plan
GMCC	General Manager Community Connections
GMIPSS	General Manager Infrastructure, Planning & Sustainability Services
Goals	High level objectives that Council will work towards during the 4 year Strategic Plan period
Hrs	Hours
LGRS	Local Government Risk Services
RTLTP	River Torrens Linear Park
Themes	Objectives that group Focus Areas and connect them to the strategic Goals. They provide direction for decision making and activity within Council.



CAMPBELLTOWN
CITY COUNCIL

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