

Campbelltown City Council

Arts and Culture Action Plan

Art and culture in City of Campbelltown holds an important role in contributing to liveability and local identity, social connection and health & well-being. Vitally important to economic industry, the arts generate revenue, create jobs and develop communities. They are trans-formative to individuals, increasing well-being and connection.

The sector encompasses a wide range of practice and disciplines including visual arts, craft, dance, music, performing arts, photography, design, creative writing, public art, community and cultural development, heritage arts, galleries and libraries.

Through increased investment in the arts, we aim to achieve the following:

Our Vision

To nurture and support the development of a thriving creative community and economy, contributing to the regions liveability, social connection, health & wellbeing of its residents whilst reflecting our cultural identity.

Our Purpose

To develop, support and coordinate the arts at a local level while increasing awareness in the value of art and creativity. We want to ensure residents and visitors are captivated and inspired through the art experience, in the City of Campbelltown.

Our Values

Courage: to be bold and courageous in our approach to the arts

Diversity: promote inclusion and encourage new voices and approaches across all demographics

Respect: for people, culture, language difference and ideas

Creativity: acknowledge that a thriving and healthy community values creativity



Providing a quality lifestyle



Strategic Outcomes and Focus

Commitment to Arts and Culture

We will provide greater support at policy and political level, which will be a key area in driving forth a strong arts and cultural community.

- Review current arts and cultural policies
- Develop stronger arts and cultural policies moving forward
- Invest more in human and financial resources

Supporting Artists

We will offer increased support for artists and arts organisations, aiding in the development of new artistic ideas, as well as enhanced quality and output of work.

- Explore funding opportunities
- Artist in Residence program
- Artist Register
- Attracting more artistic events and projects
- Promote and provide support for existing artists and arts organisations

Creative Spaces

We will work with the community to identify vacant buildings and public spaces that can be developed and transformed into artist studios and creative spaces for public consumption.

- Gallery space (regular exhibitions, talks, workshops and other creative forums)
- Workshop and performance spaces

Public Art

We want to see creative vibrancy reflected in local streetscapes through a strong public art initiative including murals, sculptures and a free public art wall where amateur, emerging and established aerosol artists have the opportunity to 'jam'.

- Development of a Sculpture Master Plan
- More visible mural / street art
- Development of a self-drive public art map
- Wider community participation in arts activities/events

