

Lisa De Vizio



Lisa and her husband have been operating Panini Brothers for over 18 years with all of their products made on premises. They have come to be known as a neighbourhood legend - a family-operated business who passionately believe in supporting local businesses by sourcing ingredients locally. Panini Brothers bake all of their own bread and pastries using traditional Italian recipes that were passed on to them by their parents and grandparents.

Early Life

Lisa grew up in Brooklyn Park with her parents and two sisters, one of whom is her identical twin sister. Lisa went to school at Cowandilla Primary School and Plympton High School. When Lisa left school she became an apprentice hairdresser and she worked in this industry for five years followed by work in the fashion industry and then several years at Arnott Biscuits in Marleston.

Growing up Lisa remembers that her father's Italian heritage influenced her love of Italian baking and cooking. This was strengthened further when she married her husband Anthony whose parents had Italian backgrounds and Italian food became a constant in their household.

Working Life

Prior to opening Panini Brothers, Lisa and her husband were apple and cherry growers in Ashton in the Adelaide Hills followed by operating a carpet cleaning business. Lisa remembers that the orchards were constant work; watering and pruning the trees, and picking, marketing and taking the fruit to market.

Lisa and her husband opened their first business, Il Pane Pizza di Napoli, in 2004 in Jan Street, Newton. Following the birth of their first two sons, the name of the business was changed to 'Panini Brothers', acknowledging Panini is Italian for 'small bread' and the brothers who might one day become involved in the business. Lisa's day to day role is marketing the business, and managing the front of house and the more than 30 staff who are essential to the success of the business. Since they left school, two of her three sons are now involved in the business.

Panini Brothers

Lisa had not imagined that one day she would be a business owner but when she looks around the business today, she acknowledges that success only comes with hard work and having good staff who are also committed to the business and the high quality products that they produce. Equally important are the customers who Lisa looks forward to greeting every day.

Words of Wisdom

Looking back on her working life, Lisa would tell her younger self to believe in yourself and be strong and resilient. This is advice that she gives to her three sons as they embark on their own careers. The family take advantage of giving back to the community through sponsorship by Panini Brothers of organisations such as the Norwood Basketball Club and the Italian Community Volunteer Awards.

The family love Campbelltown and her husband grew up in Athelstone where his parents have lived since he was a child. Life outside the business for the family includes maintaining and showing their muscle cars, providing opportunities to enjoy time away from the business. Lisa is also a keen gardener when she has time.

“Believe in yourself, be strong, be resilient”