



Social Vision Policy

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| Policy Reference Number | 40CP |
| Responsible Department | Corporate & Community Services |
| Related Policies | Aged Services; Community Grants and Donations; Recreation and Sport Development; Arts and Cultural Development; Community Accountability; Heritage; Youth; Public Consultation ; Recreation Sport & Cultural Facilities; Children & Vulnerable Persons; Accessibility; Public & Environmental Health; Recognition of Personal Achievements |
| Related Procedures | Nil |
| Date of Initial Adoption | 21 March 2006 |
| Last Reviewed by Council | 15 March 2011 |

1. Purpose

To describe how Council will make long term plans which support sustainable development of wellbeing and social capital in the community through its strategic management planning review process.

2. Power to Make the Policy

Council makes this Policy in accordance with its role and objectives as defined in Sections 6 and 8 of the Local Government Act 1999.

3. Strategic Plan Link

This Policy has the following link to Council's Strategic Plan [2010-2020](#):

[Quality Living \(Goal 1\) - A quality lifestyle that meets the changing needs of the community](#)

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4. Principles

The following principles underpin this policy:

- Long term planning is fundamental to achieving long term improvements in community wellbeing, social capital and equality.
- A whole-of-Council and whole-of-community approach is required to make significant progress in improving community wellbeing, social capital and equality.
- Social benefit will be a consideration when developing, constructing and delivering Council services.
- Council has a responsibility to engage residents in issues and decisions that affect their quality of life now and into the future.
- Council has a responsibility to advocate for the needs of its community to other tiers of government and non-government organisations.
- Council has an obligation to provide services that respond to the diverse cultural and socio-economic needs of its community.

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Deleted: <#>cohesive and culturally diverse community enjoying a high quality of life, with equitable access to a range of quality services and facilities which will also serve future generations

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Deleted: <#>All residents who live in the City have a right to be healthy and happy, and benefit from Council services ¶

5. Definitions

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| WELLBEING | A positive state of physical, mental and social health and not merely the absence of disease or infirmity. Individual health and wellbeing can often be linked to levels of social capital within the community in which they live. |
| SOCIAL CAPITAL | Social Capital is the extent to which individuals in a community form mutually beneficial networks that facilitate trust, cooperation, communication and interaction with each other. |
| EQUALITY | Equality is where all people within a society or community have the same status before the law and are treated with an equal level of respect and dignity. In achieving social equality, each person has the same opportunities to make choices and participate in their community. |

6. Policy

6.1 Strategic Planning

Strategic planning will be informed by research of relevant reports and studies, demographic data and trends analysis, community consultation, Council's and other spheres of Government's policies and strategic directions in line with the principles of this policy

Council will ensure that prior to strategic planning reviews community demographics have been considered and consultation and discussion with residents has been documented to ensure that resources are available and programs can be added, deleted or adapted, to address agreed priority needs.

6.2 Accessibility

Services, programs and facilities will be developed to ensure that residents and ratepayers will have equal access. In doing so, Council will ensure that as far as possible in planning services, it recognises that barriers such as ability, age (young people / elderly), socio-economic status, low English language proficiency, lack of information and geographic location impact on a person's ability to benefit from Council provisions.

6.3 Advocacy and Collaboration

Where appropriate:

- Council will advocate on behalf of the community in circumstances when identified community needs are beyond the role and resources of the Council.
- Planning and provision of services will be coordinated between, and in partnership with other tiers of government and the non- government sector.

6.4 Community Engagement

The community will be informed and where appropriate, consulted on regarding planning, decision making and service delivery which may affect their wellbeing either now or in the long term.

6.5 Community Development Approach

In supporting and/or developing community programs and initiatives, Council will consider:

- Whether duplicate services already exist;
- The level of community support and extent to which support will improve social capital, wellbeing and equality;
- Engaging a diverse group of stakeholders in the planning and decision making process;
- The priority of the community need;
- Whether the role is appropriate for local government;
- Whether the initiative aligns with Council's strategic and corporate objectives;
- The capacity to explore opportunities for co-operative partnerships; and
- Available resources.

6.6 Evaluation

Council will evaluate services and/or facilities in line with the extent to which they will or have increased social capital and community wellbeing.

7. Review & Evaluation

This Policy will be reviewed annually. The Chief Executive Officer will report to Council on the outcome of the review and make recommendations for amendment, alteration or a substitution of a new Policy if considered necessary.

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8. Availability of the Policy

This Policy will be available for inspection at Council's principal office during ordinary business hours and at Council's website www.campbelltown.sa.gov.au. Copies will also be provided to interested members of the community upon request, and upon payment of a fee in accordance with Council's Schedule of Fees and Charges.